



United States Geospatial Data

Attribute Data

Demographics

- Basic demographic information covering:
 - Population (age, sex, race, education, marital status, group quarters, educational enrolment, veterans' status)
 - Households (size, structure, language, vehicles)
 - Income (households by income, households by age and income)
 - Labor force (status, occupation, industry, class of worker, journey to work)
 - Housing (type, ownership, age)
- Current year estimates and five-year projections
- Historical census releases (1970-1980-1990-2000-2010-2020)
- Recent annual releases (2017 through 2023)

Population Health

- Vital statistics: Life expectancy, births, and deaths
- Chronic disease conditions
- Risk factors
- Detailed demand estimates and projections for surgical and medical procedures

Segmentation and Analytics

- Neighborhood segmentation – Panorama (US) and Panorama CanAm (US/Canada)
- Demographic Dimensions modeling dataset

CrimeRisk

- Current and projected year
- Covering personal crime (murder, rape, robbery, assault) and property crime (burglary, larceny, motor vehicle theft)

Consumer Spending and Household Finances

- Current and projected spending
- Total and average household by detailed categories
- Merchandise line spending
- Retail potential
- Assets and debts by category, net worth

Behavioral

- Religious affiliation
- Attitudes and Behaviors
- MRI-Simmons survey attributes (covering media, technology, attitudes, health, shopping behavior, travel, leisure)



Attribute Data

Environment and Risk

- Risk from hurricanes, tornadoes, wind, hail, earthquake, coastal storm surge, sea level rise, tsunami, wildfire
- Climate (temperature and precipitation) and climate/growing season classification
- Terrain
- Air quality
- Solar potential

Business and Daytime

Demographics

- Detailed NAICS categorization of establishments and employees
- Headquarters locations
- Occupations
- Retail sector detail (establishments, employees, estimated retail sales)
- Retail gap
- Recent historical (2020-2022) for change analysis

Quality of Life and Economic Development

- Quality of Life indexes, covering major categories of economic, health, community, leisure, and physical environment
- Gentrification
- HUD Qualified Tract areas
- Transportation Network
- Walkability and Smart City

Data Delivery

- CSV data files, customized content lists with data dictionary and documentation
- API reports for radius, drive time, and geographic areas
- API thematic mapping support

Geographic Levels

- Census geographies (block, block group, place, county, state, national)
- Urban Areas (metropolitan areas, DMA, urbanized areas)
- Postal (ZIP code)
- Other administrative (school districts)
- Grids
- Uber H3 hexagons, levels 3 through 7
- Rectangular grids (1/4 mile and 1 mile)

Cartography Formats

- Most cartographic levels are available
- Formats include Mapinfo TAB, ESRI Shapefile, Maptitude, and geojson