

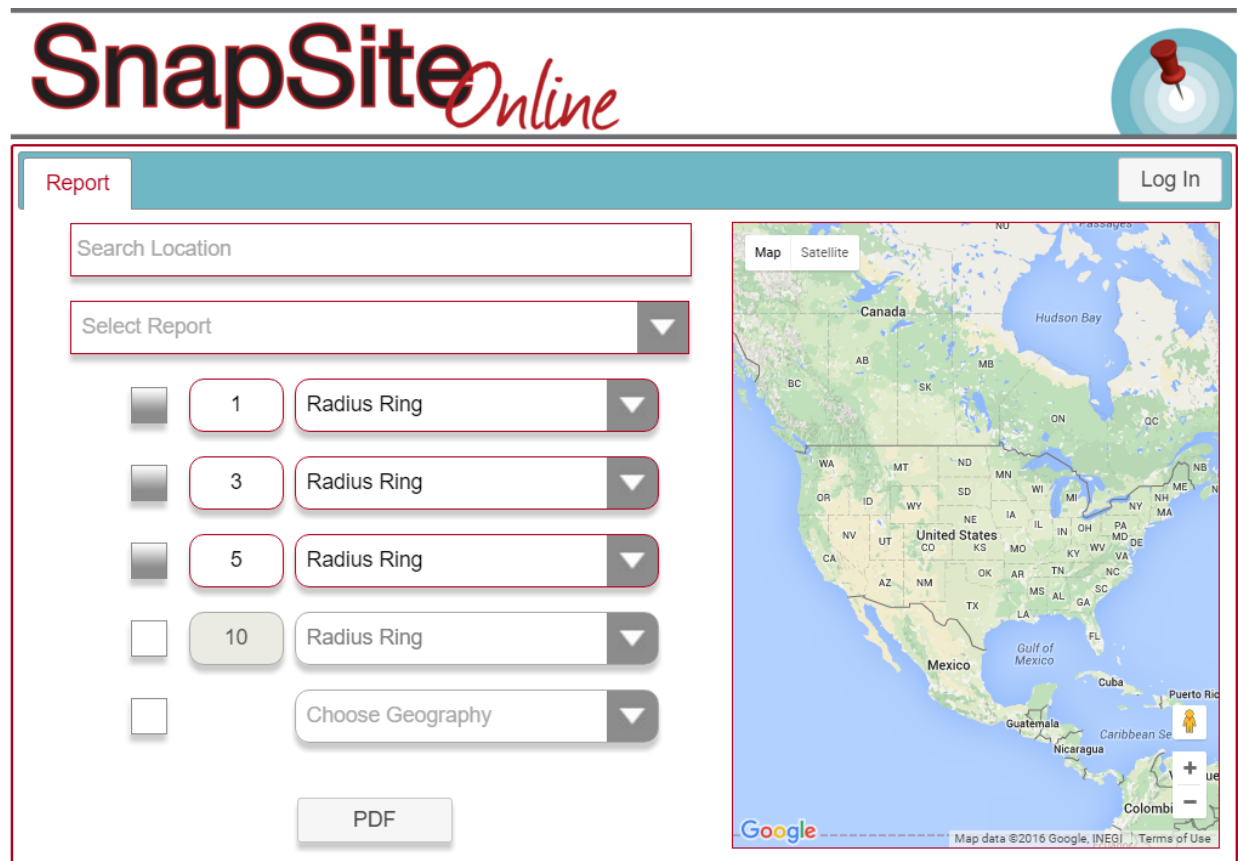
SnapSite Online Quick Start Guide



This quick start guide focuses on the free Census 2010 version of SnapSite Online. Additional features and databases are available.

The SnapSite Online interface is simple and, to most users of Google Maps, familiar. The opening screen, shown below, is focused on locating your site.

Important Note: SnapSite Online requires that you enable popups, either as a general browser setting or for this web site.



Selecting A Location

To find an address, simply begin typing it into the “Search Location” box. Google Maps will attempt to guess the location as you type. This is much more effective if you have turned location services on within your browser. You can enter a range of alternatives, including –

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- A full address (street number, street, city, state)
- A named place (such as a town or ZIP code)
- A point of interest, such as a shopping center, university, airport, park, military base, etc.
- An intersection
- The location of a large employer

Once you hit enter, the map will automatically zoom to the location for verification purposes. In the example below, we simply entered “The Grove”, and Google Maps did the rest of the work. Note that the further away your site from your actual location, the more detailed your entry will need to be in order to find it.

The screenshot shows the SnapSite Online interface. At the top left is the 'SnapSite Online' logo. On the right is a red pushpin icon. Below the logo is a 'Report' tab and a 'Log In' button. The main search area contains a text input field with the address 'The Grove, The Grove Drive, Los Angeles, CA, United States' and a green checkmark. Below this is a 'Select Report' dropdown menu. There are five radio button options for radius rings: 1, 3, 5, and 10. Each option is followed by a 'Radius Ring' dropdown menu. Below these is a 'Choose Geography' dropdown menu. At the bottom left of the form is a 'PDF' button. On the right side of the interface is a Google Map of Los Angeles with a red location pin placed on 'The Grove'. The map shows surrounding streets like Beverly Blvd, Farmers Market, and Pan Pacific Park Recreation Center.

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Selecting A Report

Simply use the Select Report pick list to choose the report you would like to view. Reports not available for your particular subscription will be greyed out. For the free Census edition, only the 2010 Census report is available for selection.

Choose Study Area Size

By default, the report will be for three radial areas – 1, 3, and 5 mile rings. You can simply enter in new values as necessary into the three text boxes and optionally, add a fourth radius and optional benchmark. To suppress a column, click on the grey square at the left.

Please note that study area types are limited to Radius Ring for the free version. Paid subscriptions include access to both drive time and drive distance based reports, using Freeway from Applied Spatial Technologies, Inc.

In the example below, using The Grove in Los Angeles, we have chosen 5, 10, and 15 mile radii for our study. Benchmarks are always for the geographic area in which the site is located. In our example, we have chosen the County level, which selects Los Angeles County, CA.

Once your study is defined, click “PDF” to generate your report, which in a few moments will appear in a new tab of your browser.

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SnapSite *Online*



Report Log In

The Grove, The Grove Drive, Los Angeles, CA, United States ✓

Census Summary

- 5 ✓ Radius Ring
- 10 ✓ Radius Ring
- 15 ✓ Radius Ring
- 10 Radius Ring
- County

PDF

A Google Maps screenshot showing a neighborhood in Los Angeles. A red location pin is placed on 'The Grove' area. The map displays a grid of streets including Beverly Blvd, W 1st St, W 4th St, W 5th St, W 6th St, and various north-south streets like N Orange Grove Ave and N Spaulding Ave. Landmarks such as Pan Pacific Park Recreation Center and Park La Brea Apartments are visible. The map interface includes a search bar at the top left, map controls at the bottom right, and a copyright notice for Google Maps data from 2016.

The report and map are presented as a single PDF file which can be saved and readily incorporated into other documents and presentations.

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Census Summary

2010 Census

Calculated using Weighted Block Centroid from Block Groups

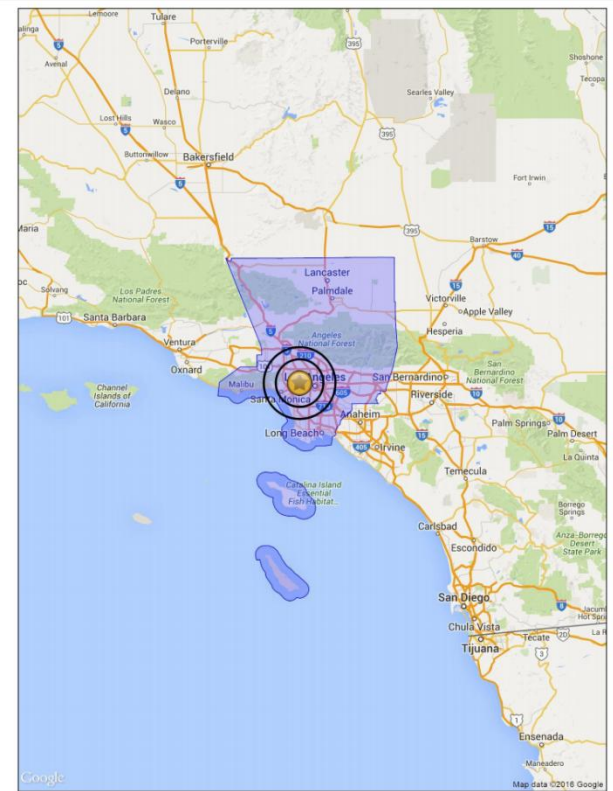


Lat/Lon: 34.0725/-116.3681

189 The Grove Dr

Los Angeles, CA 90036

	1 mi radius	3 mi radius	5 mi radius
Population			
Population 2000	41,795	377,011	982,543
Population 2010	45,067	370,178	968,743
Historical Annual Growth (2000-2010)	3,273 7.8%	-8,832 -1.8%	-23,800 -2.4%
Median Age 2010	35	36	35
Households			
Households 2000	22,207	172,289	403,185
Households 2010	23,278	172,201	404,800
Historical Annual Growth (2000-2010)	1,071 4.8%	-88 -0.1%	1,615 0.4%
Race 2010			
White Alone	32,664 72.6%	218,111 58.0%	470,871 49.1%
Black Alone	2,187 4.9%	36,861 10.0%	110,646 11.5%
American Indian or Alaskan Native Alone	93 0.2%	1,899 0.5%	6,282 0.7%
Asian Alone	7,463 16.6%	50,020 13.5%	144,824 15.1%
Native Hawaiian or Pacific Islander Alone	43 0.1%	395 0.1%	1,110 0.1%
Some Other Race Alone	957 2.1%	46,827 12.6%	181,028 18.6%
Two or More Races	1,629 3.6%	18,065 4.3%	43,982 4.6%
Population Hispanic	3,604 8.0%	96,597 26.1%	353,894 36.9%
Population Non-Hispanic	41,463 92.0%	273,581 73.9%	604,849 63.1%
Group Quarters 2010			
Group Quarters Population	734 1.6%	5,021 1.4%	14,698 1.5%
Institutionalized	511 69.6%	1,860 37.0%	4,776 32.5%
In Correctional Institutions	- -	69 3.7%	132 2.9%
In Juvenile Facilities	- -	40 2.1%	115 2.4%
In Nursing Homes	511 100.0%	1,683 80.5%	4,450 83.2%
In Other Institutions	- -	68 3.7%	79 1.7%
Non-Institutionalized	223 30.4%	3,161 63.0%	9,922 67.5%
In College Dorms	- -	354 11.2%	1,772 17.9%
Military Quarters	- -	- -	- -
Other Non-Institutional	223 100.0%	2,807 88.8%	8,150 82.1%
Housing 2010			
Total Housing Units	24,879	187,390	439,045
Occupied Housing Units	23,278 93.6%	172,201 91.9%	404,800 92.2%
Renter Occupied Housing Units	19,009 81.7%	128,678 74.7%	304,450 75.2%
Owner Occupied Housing Units	4,268 18.3%	43,523 25.3%	100,350 24.8%
Owned Free and Clear	1,148 26.9%	9,355 21.5%	22,430 22.4%
Owned With A Mortgage	3,121 73.1%	34,168 78.5%	77,920 77.6%
Vacant Housing Units	1,601 6.4%	15,189 8.1%	34,244 7.8%



Advanced Features

Please contact Applied Geographic Solutions, Inc. for information on a range of additional databases available in SnapSite Online. Subscriptions include access to drive time and drive distance study areas and the ability to save the report data to an Excel spreadsheet.

Credits

SnapSite Online is © Applied Geographic Solutions, 2016 and utilizes the Regis Online system of SitesUSA. Drive time and drive distance uses Freeway © Applied Spatial Technology, Inc. Maps and geographic search technology provided by Google. Databases are © Applied Geographic Solutions, Inc. Optional business database is provided under license from Infobase, and behavioral data from GfK MRI.